

EXCELLENT TOOTHPASTE, WITHOUT THE WASTE





OUR STORY

Each year 1.5 billion plastic toothpaste tubes alone end up in our landfills and oceans!

So we - Almar, Dennis and Roger - want to plastic-free our bathrooms. We believe that blending sustainability and entrepreneurship is the key to a better future. We also experienced first hand that it works in our own earlier ventures. We now combine forces to make a huge impact.

Time for a revolution!

OUR MISSION

To connect with Bathroom Pioneers all over the world. Each year 1,5 billion toothpaste tubes end up in our oceans and landfills. Let's save 200.000 tubes in 2020.

Join us and **#SAYNOTOTUBES**

WHY SMYLE?



CRUELTY FREE



100% NATURAL



PLASTIC FREE



REUSABLE BOTTLE



MADE IN HOLLAND



VEGAN

INGREDIENTS

FLUORIDE

Pearlitol: A natural raw material of vegetable origin, a slightly sweet, white crystalline powder that gives a cooling sensation on dissolution in the mouth

Calcium Carbonate: Helps to clean and polish stains from your teeth

Xylitol: Restores the natural pH levels in your mouth to fight tooth decay

Pepper Mint: Brings a minty-fresh taste

Sodium Cocoyl Isethionate: A coco-extract that helps our mints to foam

Eucalyptus: Makes your breath menthol-fresh



Sodium Bicarbonate: Helps to neutralize acids

Magnesium Stearate: A plant based helper needed to press our mints

Silicium Dioxide / Silicia: Works well as a cleaning agent and naturally whitens teeth

Aloe Vera: Helps control bacteria that cause decay

Arabic Gum: Helps to remineralize your enamel

Croscarmellose Sodium: Helps the disintegration of our mint in your mouth

Sodium Fluoride: Is used to prevent cavities, makes teeth stronger and more resistant to decay caused by acid and bacteria

INGREDIENTS NON-FLUORIDE

Pearlitol: A natural raw material of vegetable origin, a slightly sweet, white crystalline powder that gives a cooling sensation on dissolution in the mouth.

Calcium Carbonate: Helps to clean and polish stains from your teeth

Xylitol: Restores the natural pH levels in your mouth to fight tooth decay

Pepper Mint: Brings a minty-fresh taste

Magnesium Stearate: A plant based helper needed to press our mints



Sodium Bicarbonate: Helps to neutralize acids

Eucalyptus: Makes your breath menthol-fresh

Sodium Cocoyl Iselthionate: A coco-extract that helps our mints to foam

Aloe Vera: Helps control bacteria that cause decay

Citric acid: Regulates the pH values and acts as a natural preservative.

Arabic Gum: Helps to remineralize your enamel

Croscarmellose Sodium: Helps the disintegration of our mint in your mouth

1. PRODUCTS

**BOTTLE
65 MINTS**



**FLUORIDE
&
NON-FLUORIDE**

**REFILL
65 MINTS**

***Available from March 2021**



**FLUORIDE
&
NON-FLUORIDE**

TOOTHBRUSH



**BAMBOO
TOOTHBRUSH**

2. BULKSTORE



Our bulk-units are **20,000** Brush Mints per bag.

The bulk-units will be delivered in **biodegradable** bags.

FLUORIDE & NON-FLUORIDE



CONTACT

FOR ORDERS AND QUESTIONS

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